



Zanetto among the Italian design brands selected by I-Made.

The first exhibition dedicated exclusively to Italian design will kick off in London during the London Design Festival 2019. I-MADE will highlight the design and quality of exceptional Italian brands. Hosted in the iconic Saatchi Gallery in Chelsea, the exhibition will not only present Italian innovation and craftsmanship, but will show the passion and savoir-faire of the iconic Italian brands and designers.

Zanetto, among the participating brands, has decided to overcome itself in this particular occasion and to amaze by collaborating with an Italian artist, Alessandro Rinaldi. In fact, an installation will be presented that not only tells the consolidated technical and artistic skills of Zanetto, but that will also direct you towards a new creative dimension ...

The Arca project by Alessandro Rinaldi and Enrico Zanetto is a common and poetic dream of beauty that came to life thanks to the challenge captured by the best metal artisans working at the historic and prestigious Zanetto laboratory. The idea at the center of the project is that of the airship. Symbol of insane madness. The last dinosaur at the gates of a new era of modernity. A bridge between eras and worlds. An expression of art, design and craftsmanship. Something huge and graceful, just like a dream. A dream of beauty.

An unreal dream, impossible or possible

"If it is true that traveling implies an action equal to dreaming, then I like to think of it as a job dedicated to the discoverers, to the pioneers of going.

The places, the boundaries, are apparent limits on which the dreamer is confronted, they are countries of the soul and inseparably in equal measure of thought, therefore real. "- Alessandro Rinaldi

ALESSANDRO RINALDI - biography

Alessandro Rinaldi lives and works in Padua.

He graduated from the Art School of Padua, and continued his studies at the Academy of Fine Arts in Venice where he graduated as a master of art.

During the years of his training he experimented with painting, graphics and photography, he collaborated with institutions as an illustrator; with foundations for the theater as a set designer, alternating teaching of artistic subjects at private institutions and cultural associations.

He exhibited his works in Italian and foreign galleries, participating also in national and foreign art exhibitions and fairs.

His work evolves through the continuous search for materials and supports.

In order to give voice to his themes, he experiments with different techniques, leaving himself to be contaminated also by the sectors of the industrial world.